



The old solutions are not working.
It is time for new ones.

Nextdoor is an innovation consultancy that enables you to embrace change as a way of doing business and profit from it. We give you a different point of view on your business. We provide you with information, ideas and solutions and assist you in the creation of products and services which stand out in the market. We help you become different, fascinating, remarkable and irreplaceable for your clients and partners.

Innovation and change

Innovation is developing ideas that are changing our world.
Innovation is a way of doing something better than ever.
Innovation is not an activity. It`s a way of doing business.

To be innovative means:

- to search for new solutions instead of copying existing ones;
- to imagine the future and create a plan to reach your goals rather than think only about the present;
- to treat new technologies as solutions, not as problems;
- to foresee and create tendencies, instead of following them;
- to seek and employ creative talent, not ordinary employees.

Innovation leads to change. This change is uncomfortable. Difficult. Risky. Unpredictable. Unknown. And absolutely necessary. Because the most precious resource in today`s world is to embrace change as a way of doing business and profit from it.

Nextdoor helps such change and innovation happen.

Who we are

Nextdoor is a limited liability company (LLC) for innovation and investment consulting, created by Nikolai Kamov and Georgi Kamov in 2009. Based in Bulgaria, we facilitate the international exchange of innovative solutions. We help companies and organizations think and act innovatively. We help you find investors for new projects. We work together with like-minded partners to face challenges.

Nextdoor`s partners come from diverse areas and industries: education, energy, automotive, construction, railway infrastructure, food manufacturing and bioproducts, mining, wedding dresses and formal clothing, online job search, life insurance, medical technology and foreign investments in Bulgaria.

Nextdoor has established connections with companies in over 50 countries - people and organizations who implement innovative solutions in a variety of fields. This network is readily available to all our clients.

What we offer

“We do it better than everyone else” is no longer enough. It is time to replace it with “No one else does what we do”.

We offer a clear and structured way for this to happen, as we aid companies and organizations welcome innovation using four ‘doors’:



This process takes place with the help of three key steps:



Nextdoor helps you to:

- get to know the essentials of the economics of innovation and become part of it;
- learn how to create added value through innovation;
- use world class solutions for your business or connect it with the rest of the world;
- transform new ideas into innovative products and services;
- use new methods to reach current and prospective clients;
- find expert, financial and technical support to implement your ideas.

How we work

- We work independently and we always strive to find the right approach for you - regardless whether you are an established company or a startup.
- Our work is practical and we direct our efforts to tangible, visible results. After all, innovation should be profitable and it should move your business forward.
- We make sure we are well prepared to meet your needs by conducting a thorough research in advance.
- We work openly and we always aim at engaging experts and clients into the process of searching for new ideas. Innovation is effective when it is open to the environment around you.
- We work in complete discretion.

Projects and partners

The following are examples of the innovation projects we have developed so far:

- Together with [Bulstrad Life](#) we created [My Little Treasure](#) - a product which aims at changing completely the way life insurance for children is offered. We engaged as our partners private kindergartens and schools from the country. We created coloring books with stickers which explain the meaning of saving money and healthcare to the kids. We replaced the difficult and tedious insurance terminology with clear and understandable language.
- We aided the bridal shop [Atelier Voila!](#) to implement a new market approach by making the bride the centre of attention, not the gown. From creating interior design solutions to offering a variety of ways to buy or rent a dress and the communication with the bride to be - everything is organized in a way which makes this moment truly special.
- With [our newest service](#), we provoked the management of [Allianz Bulgaria Holding](#) to look at insurance and banking from a different perspective and we analyzed in detail what the word “innovation” means for the holding right here, right now. We did a similar provocation with the management of [Metro Bulgaria](#).
- Together with [betahaus](#) - the first co-working space in Bulgaria - we are developing a service for middle and large companies which will enable them to temporarily move some of their staff members from their own office space to a new and dynamic creative environment.
- We launched [Innomedica](#) - a project with a number of partnering companies, which provides innovative medical solutions in the field of plasmapheresis, capsule endoscopy, hematoma imaging and medical waste sterilization.
- We encouraged the enthusiasts from [Roboti.bg](#) to integrate a process for constant creation and implementation of new ideas, with the aim of transforming their web portal into a new type of job search engine in Bulgaria.
- Together with the Bulgarian company [Adventure](#), we developed a market approach for two of their innovative products in the automotive industry - a catalytic converter and a carbon emissions converter.
- Together with our partners from [Ballistic Cell](#), we are consulting Bulgarian universities in the implementation of the biggest and most developed education platform in the world - [Blackboard](#).

As investment consultants and intermediaries for project implementation, we have worked together with Bulgarian as well as foreign companies in the fields of energy, renewable energy sources, transport, logging, manufacturing of foods and bioproducts, real estate, cosmetics, telecommunications and construction.

Among our partners are organizations for higher education, education centres and scientific institutes; Bulgarian and foreign NGOs; banks and financial institutions; investment funds such as [Expat Capital](#), [VTB Capital](#), [Karoll](#), [Amphora Capital](#), [Palladium Capital](#) and networks such as the [Bulgarian Business Angels Network \(BBAN\)](#); law firms such as [Georgiev, Todorov and Co.](#) and [Dimitrov, Petrov and Co.](#); experts in accounting and audit such as [Baker Tilly](#) and [RSM-BX](#) and consultants for EU projects such as [NEW-i](#).

We are members of the [American Chamber of Commerce in Bulgaria](#) and the [Innovation Council at the Bulgarian Chamber of Commerce and Industry](#). We are among the founders of the [Foresight Community in Bulgaria](#).

Contact us

You can get in touch with Nikolai Kamov (Manager) at nkamov@nextdoor.bg, with Maria Kamova (Representative in Singapore) at maria.kamova@nextdoor.bg, with Magdalena Kamova (Office Manager) at mkamova@nextdoor.bg or call us at +359 2 843 54 33.

You can take a look at our blog [Go Nextdoor](#), follow us on [Twitter](#) or like our [Facebook page](#).

Innovation
now.